

Failing in IT

Please choose the most appropriate answer for each sentence.

Q1 Shamus McGillicuddy writes that it's OK to fail: Every year, Hollywood studios release movies that at the box office.

- A bomb B dive C plod D squander

Q2 Record companies albums no one wants to play.

- A etch B force C press D seal

Q3 The auto industry introduces cars that - remember the Ford Edsel?

- A flood B gas C pump D tank

Q4 Businesses in every vertical industry take risks when they; when they try something new, they know there's a chance for failure.

- A initiate B innovate C realize D renovate

Q5 But in information technology, CIOs rarely feel they have the room to fail.

- A breathing B learning C living D standing

Q6 CIOs need to back when their companies expect a 100% success rate, said Tom Halbouty, vice president and CIO of Pioneer Natural Resources.

- A draw B hit C pull D push

Q7 When a project fails, put the failure within a context that a company understands; at Pioneer, IT project failures can be compared to the number of wells drilled that came up - plenty!

- A cold B dry C empty D flat

Q8 He said if he tries to create a system that creates animated of underwater drilling projects and puts them out on the Web for his worldwide users to use, he has to expect some risk.

- A duplications B restorations C stimulations D visualizations

Q9 "No one has done it before, and I'm not sure I'm going to pull it, " he said.

- A off B on C out D over

Q10 John F. Cole, CIO of Kansas City, Mo.-based Midwest Consulting Group Inc., agreed with Halbouty's notion that CIOs must be prepared for the occasional failure; but on the side, Cole said CIOs should also be sure they are communicating the successes.

- A B B flip C off D other

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B innovate

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B dry

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D visualizations

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A off

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B flip